



L
HQ

OUTSTANDING LEADERSHIP AWARDS

TWENTY TWENTY—ONE
PR AGENCY PACK

NOMINATE YOUR CLIENTS TODAY.

The Outstanding Leadership Awards have changed the way corporates acknowledge leadership. We are creating a movement that celebrates behaviours & values that espouse great leadership across Australia & New Zealand.

In 2020 we championed the organisations & small businesses that created diverse, inclusive & courageous leaders & teams.

Organisations connected with the awards are becoming employers of choice through their value system. Nominees are being championed & gaining recognition not for the dollars they bring in the door but the impact they make on people's lives each day.

NOMINATE YOUR CLIENTS TODAY.

Here are six reasons why you should nominate your client today:

Visibility. They will receive national, local, & industry recognition— in past year, the awards received hundreds of thousands of media impressions globally.

Morale. Personal validation for your client, their team and employees along with public acknowledgement of their commitment to celebrating outstanding leadership.

Networking. Connect with a team of international judges, fellow nominees & other corporate sponsors.

Exposure. Increase your visibility to The Leadership Review's editorial staff, columnists & receive invitations to participate in commentary.

Employer Branding. They will attract employees to their company who resonate with their value system through brand exposure during the year.

Business Opportunities. Gain exposure receive new sales & partnership opportunities through high—quality exposure & networking.

OPPORTUNITIES FOR YOU AS AN AGENCY.

Partner with The Leadership Review

Collaborate the editorial team each month on topics relevant to feature your clients.

Create on your client's behalf high quality content for The Leadership Review - Editors Pick.

Have your client submissions featured across The Leadership Review social media channels.

The Leadership Review will give you a three-month free Corporate Subscription (along with a very inexpensive paid offer) which will enable you to gift your clients a subscription to the magazine.

OUTSTANDING LEADERSHIP AWARDS.

Introducing the Leadership HQ Outstanding Leadership Awards.

Peer nominated awards which celebrate leadership, courage & authenticity. They recognise brave leadership; where leadership is demonstrated everyday. It is here through your actions & attitude where you are truly making a difference to your organisation, people & community.

The Leadership HQ Outstanding Leadership Awards will be presented to the recipients at a gala awards evening on June 12, 2021.

DATES & DEADLINES

Nominations open:
September 14, 2020

Nominations close:
March 15, 2021

Finalists Announced:
May 15, 2021

Winners Announced:
June 12, 2021

AWARDS AVAILABLE

CEO — Large Coporation
CEO — Medium Corporation
Courageous Team
— Corporate
Courageous Team
— Community
Courageous Team
— Public Sector
Courageous Leader of the Year
Team Leader of the Year
Indigenous Leader
Future Leader
Public Sector Leader
Community Leader
SME Business Leader
Start Up Leader
Student Leader
Women in Construction
Women in Stem
Outstanding Leader 2021

CATEGORIES: AWARDS

CEO – LARGE CORPORATION

Awarded to the CEO who can best demonstrate personal & corporate growth, inclusivity & the encouragement of leadership & courage within their organisation during 2020. The winner of this award will have clearly established a reputation for integrity, innovation & being brave. For this award, the nominator will be responsible for defining what makes the nominee brave. The definition of medium corporation for this purpose is a business that employs more than 200 employees.

CEO – MEDIUM CORPORATION

Awarded to the CEO who can best demonstrate personal & corporate growth, inclusivity & the encouragement of leadership & courage within their organisation during 2020. The winner of this award will have clearly established a reputation for integrity, innovation & being brave. For this award, the nominator will be responsible for defining what makes the nominee brave. The definition of medium corporation for this purpose is a business that employs between 20 – 199 employees.

COURAGEOUS TEAM – CORPORATE

Awarded to the corporate leadership team that can best demonstrate their collective leadership & courage by making an impact on their organisation or employees. The winner of this award will be a team who is able to demonstrate how together they had a positive impact on each other & in turn, their organisation & employees.

COURAGEOUS TEAM – COMMUNITY

Awarded to the leadership team that can best demonstrate their collective leadership & courage by making an impact on their community as an organisation. The winner of this award will be a team who is able to demonstrate how together they had a positive impact on each other & in turn, their community & created social change.

COURAGEOUS TEAM – PUBLIC SECTOR

Awarded to the public sector leadership team that can best demonstrate their collective leadership & courage by making an impact on their organisation & community. The winner of this award will be a team who is able to demonstrate how together they had a positive impact on each other & in turn, their organisation & community.

COURAGEOUS LEADER OF THE YEAR

Awarded to the leader who can best demonstrate their leadership & courage within their organisation during 2020. The winner of this award will have clearly established a reputation for integrity, innovation & being brave. For this award, the nominator will be responsible for defining what makes the nominee courageous.

CATEGORIES: AWARDS

TEAM LEADER OF THE YEAR

Awarded to the team leader who can best demonstrate leadership courage & influence, inspiring dedication & motivation to achieve team goals. The winner of this award will be a leader who is able to demonstrate the positive impact they have on their team and in turn their organisation.

INDIGENOUS LEADERSHIP

Awarded to an indigenous leader who can best demonstrate how their leadership & courage made a significant difference to organisational, community or team success. The winner of this award will be a leader who is able to demonstrate how their authenticity has had a positive impact on others & has encouraged others to believe in themselves & their ideas.

FUTURE LEADER

Awarded to the emerging leader who can best demonstrate leadership courage & influence, inspiring dedication & motivation to achieve team goals. The winner of this award may not hold a formal leadership title but will have become established as the go-to person within their team or organisation. This person is not afraid to make suggestions, take the lead & play to their strengths.

PUBLIC SECTOR LEADER

Awarded to the leader who can best demonstrate personal & corporate growth, inclusivity & the encouragement of leadership & courage within their organisation during 2020. The winner of this award will have clearly established a reputation for integrity, innovation & being brave. For this award, the nominator will be responsible for defining what makes the nominee brave.

COMMUNITY LEADER

Awarded to an incredible community leader who can best demonstrate how their leadership & courage made a significant difference to organisational, community or team success. The winner of this award will be a leader who is able to demonstrate how their authenticity has had a positive impact on others & has encouraged others to believe in themselves & their ideas.

SME BUSINESS LEADER

Awarded to the small business leader who can best demonstrates strong & brave leadership within their business. This leader may be exceptionally innovative or gifted with the ability to create & inspire people's commitment to a creative or visionary new business strategy. The definition of an SME for this purpose is a business that employs between 1 – 19 employees.

CATEGORIES: AWARDS

START UP LEADER

Awarded to the leader of a start-up business, who can best demonstrate how his or her leadership attitude gave the business a competitive advantage in the marketplace. A start-up business is defined as a young company founded by one or more entrepreneurs in order to develop a unique product or service & bring it to market. While the winner of this award may have created a business which is very profitable, he or she will also be able to demonstrate an originality & enthusiasm for the job which inspires the admiration of others.

STUDENT LEADER

Awarded to the student leader who can best demonstrate leadership courage & influence, inspiring dedication & motivation to achieve team goals. The winner of this award may not hold a formal leadership title but will have become established as the go-to person within their team or organisation. This person is not afraid to make suggestions, take the lead & play to their strengths.

WOMEN IN CONSTRUCTION

Awarded to the female leader in the construction industry who can best demonstrate leadership courage & influence, inspiring dedication & motivation to achieve team goals. The winner of this award may not hold a formal leadership title but will have become established as the go-to person within their team or organisation. This person is not afraid to make suggestions, take the lead & play to their strengths.

WOMEN IN STEM

Awarded to the female leader in science, technology, engineering & mathematics who can best demonstrate leadership courage & influence, inspiring dedication & motivation to achieve team goals. The winner of this award may not hold a formal leadership title but will have become established as the go-to person within their team or organisation. This person is not afraid to make suggestions, take the lead & play to their strengths.

OUTSTANDING LEADER 2021

Awarded by the full judging panel, the outstanding leader will not only epitomise all the key criteria for their nominated category but demonstrate in all aspects of their life that they are a leader of leaders.

QUEST — IONS?

To discuss our partnership packages, or to speak with our business development manager about your involvement with the Outstanding Leadership Awards please contact us via email or phone using the details below.

Leadership HQ

1300 719 665

hello@outstandingleadershipawards.com.au

L
H
Q

TWENTY
TWENTY—ONE